

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$1,941,000		
	Quality First Child Care Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$850,000
		Supports provided to child care centers to improve the quality of		Southwest Human Development	\$158,713
		their programs include: on-site coaching and program assessment; financial resources; professional education scholarships; and consultants specializing in health and safety practices. Expands the number of children who have access to high quality child care, including learning materials that are developmentally appropriate, a curriculum focused on early literacy and teachers trained to work with infants, toddlers and preschoolers.		Valley of the Sun United Way	\$535,826
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		United Way of Pinal County	\$355,000
Professional		\$633,560			
Development	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Association for Supportive Child Care	\$101,800
	Scholarships non-TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.		Central Arizona College	\$151,560

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	Recruitment into Field	Recruit new early care and education professionals by offering scholarships for higher education. Improves the quality of early child care and education by expanding access to training and offering career counseling to potential early education workers.	Central Arizona College	\$73,728		
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.	Valley of the Sun United Way	\$50,000		
Health		\$2,176,000				
	Physician Education & Outreach	Provides consultation and facilitate a self-assessment process for physician practices in order to provide preventive health care for young children using a medical home model and including necessary developmental screenings and referrals. Ensure that young children are receiving the required preventive health care from a consistent medical provider, including more consistent developmental screenings and referrals.	American Academy of Pediatrics- AZ Chapter	\$115,500		
	Oral Health	Provide oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.	Sun Life Family Health Center	\$600,000		
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development	\$250,000		
	High Risk Newborn Follow Up	Provides in-home visits by skilled professionals to serve high-risk newborns and their families. Link those in need of ongoing health care with local providers and services. Improves health and development outcomes for high-risk newborns.	Easter Seals Blake Foundation - Tucson	\$290,463		

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	Developmental & Health Screening	Provides children with developmental, oral, vision, and/or hearing screening and referrals for follow-up services. Increase children's access to preventive health care and helps to identify potential learning problems early on.		University of Arizona Cooperative Extension, Pinal County	\$200,000
	Consultation providers in achieving high standards related to health and	Provides qualified health professionals who assist child care		Pima County Health Department	\$26,988
		safety for the children in their care. Improve the health and		University of Arizona Cooperative Extension, Pinal County	\$336,000
Family	\$1,305,000				
Support	Home Visitation	Provide voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.		Arizona's Children Association	\$582,866
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.		Community Action Human Resource Agency	\$200,000
	Community-based Literacy	Provides education and training for families on language and literacy development of their young children. Helps parents support their young child's love of words and books.		Apache Junction Public Library	\$241,488
Evaluation		\$386,348			
	Statewide Evaluation	Under statewide coordination, includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils. Examples include: baseline Needs and Assets reports; specific, focused studies; and statewide research and evaluation on the developing early childhood system.		First Things First (FTF-Directed)	\$380,984

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Coordination	\$300,000			
	Service Coordination	Improves assistance to families with young children by streamlining application procedures, coordinating services and offering follow-up support. Strengthens and improves the coordination of services and programs for children 5 and younger.	First Things First (FTF-Directed) \$6	68,000
Community Awareness		\$288,507		
	Media	Increase public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	Moses Anshell Inc. \$16	68,507

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